Sergiy Maksymenko

Full-Stack Designer & Developer | WordPress | Marketing Consultant

Kyiv, Ukraine

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Objective: To obtain the **Web Designer/Developer** position in company where I can apply best practices and leverage my experience.

Profile: I use Progressive Web Applications (PWAs) and design patterns to provide a reliable, fast, and engaging user experience. Skills help us do — values help us become.

Summary: Web Developer with over 15 years of experience in Web sites delivery having a strong background in People Management, Marketing, Quality Assurance, Data Analysis and Software Engineering.

Experience

Full-Stack Web Designer/Developer / **Marketing Consultant** >15 years / From 2004 – Now /

- Develop quality WordPress websites using Advanced Custom Fields and the theme customizer to provide for a completely customizable website

- Work with lots of e-commerce projects

- Develop new website features and seeks out existing solutions to meet client needs

- Implement designed layout with attention to details such as style and size of type, photographs, graphics, animation, etc. for the web and various other media

- Ensure cross browser compatibility

- Trouble-shooting and tracking issues, logs bugs, and collaborating with team to define site releases

- Discerning feasibility of architectural and design prototypes

- Initial and ongoing full-stack development of highly public and highly accessible free/paid subscription-based websites

- Playing a secondary role as an SEO Consultant doing on-page SEO, off-page SEO, keyword research and managing social media accounts

- Collaborating with team members in other disciplines to solve display, interaction and navigation challenges

Long-term relationships with clients in the following areas: business, healthcare, NGOs, trade.

[Online updated research "Websites of IT companies located in Ukraine or/and use the services of Ukrainian developers and teams"](#)

Education

Diploma in Marketing at Kyiv National Economic University named after Vadym Hetman (2006)

Skills

Technical Skills:

HTML; PHP (Laravel, Ruby on Rails); JavaScript; JSON; CSS (Sass/SCSS); MySQL; AJAX;

jQuery; Git; Progressive Web Applications (PWAs)

WordPress Skills:

Elementor; WooCommerce; Multi language; High traffic sites support; Advanced knowledge of codex and WordPress core

Marketing Skills:

SEO; Content Making Tools; Lead generation

Languages: Ukrainian (fluent) Russian (fluent), English (fluent), French (beginner)

Hobbies: Music, retro cinema, bicycle, gardening, crafts from wood, kayaking, light aircraft

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